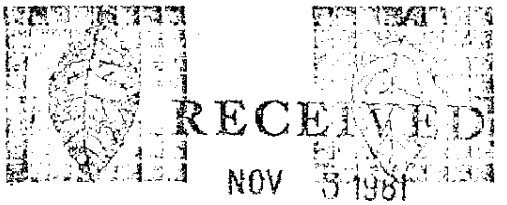

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NOV 3 1981
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William L. Steele
Director

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Mr. A. Hastings
Mr. J. Gamble
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Mr. E. Wickham

October 30, 1981

Mr. Robert L Kersey
Dr. Preston H. Leake
Dr. R.A. Sanford
Dr. Fred J. Schultz
Dr. Robert B. Seligman
Mr. J.A. Giles

File
TITL
Market #25

Gentlemen:

Enclosed is a computer generated advance report for Market Sample 25. Please note that negative and peculiar values for the ultra-low tar brands represent the failure of the methodology, as currently defined, to measure these types and that these results should not be taken literally.

Three brands; Carlton 100's, menthol; Carlton 120's; and Carlton 120's, menthol; were added and picked-up after testing was underway. They were tested separately and their results appear at the end of the report.

Very truly yours,

William L. Steele

William L. Steele

WLS/ml

Enclosure

xc w/encl Mr. Horace Kornegay
Dr. Marvin A. Kastenbaum
Mr. Allan Topol

PM3001060636

Source: https://www.industrydocuments.ucsf.edu/docs/tgkk0001